Call for Papers

International Journal of Educational Advancement

Fundraising and Philanthropy within the Historically Black College and University Context

Guest Editor:
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Submission Deadline: May 1, 2010

The nation’s Historically Black Colleges and Universities (HBCUs) have contributed greatly to the education of African Americans and others since their creation. Yet, throughout their history, these institutions have struggled financially due to racial inequities in philanthropic, corporate, state, and federal contributions. Often HBCUs are criticized for their small endowments and low rates of alumni giving, with no consideration given to the racial climate in which these institutions had to operate for most of their histories. In reality, we know very little about the financial climate at HBCUs and specifically, fundraising and philanthropy within the HBCU context.

This special issue of the International Journal of Educational Advancement is devoted to the examination and discussion of issues related to fundraising and philanthropy within the HBCU community. We are interested in articles that will critically analyze and examine alumni giving (patterns, growth, and motivations), alumni associations, student alumni/advancement councils, endowments (building strategies, growth), presidential leadership and initiatives, boards of trustees, stewardship, corporate and foundation giving, and any related issues. Contributions that blend theory, empirical analysis, and practice are welcome.

Contributions should be between 3000-5000 words in length. Articles from researchers as well as scholar-practitioners are particularly welcome. Submissions using all methodologies are encouraged (qualitative, quantitative, historical, philosophical, etc.).

Practitioners, in particular, are encouraged to submit articles that share “notes from the field.” Submissions might look at, but are not limited to:


All papers will be double blind peer reviewed. The deadline for submission of papers is May 1, 2010.

Papers should be emailed as MS Word files to the special issue Guest Editor:
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